



1409 Wolcott Ave., St. Joseph, MI 49085 (269)861-1698 www.thealexmandarinofoundation.org

Dear Friend:

We are writing to ask for your help in funding research for childhood cancer.

The Alex Mandarinino Foundation is a 501(c)(3) non-profit organization established in loving memory of our son, Alex, who passed away in July 2013 at 5 years of age from a rare cancer, neuroblastoma. It's through Alex's legacy that the foundation focuses on funding research for neuroblastoma and other under funded childhood cancers.

The 6th annual Alex's Duck Duck Run will be held on Saturday, June 16, 2018 at Margaret Upton Arboretum in St. Joseph. All proceeds from this event benefit The Alex Mandarinino Foundation and will be given to research for childhood cancer. To date we have given over \$200,000 to research hospitals and families who have a child battling cancer.

Please help to make this year's event another memorable and successful one. Together, with your support, we can bring the community together as well as raise funds for this very important cause. Your contribution means a lot.

Enclosed please find the details of the sponsorship opportunities. We appreciate your consideration and look forward to hearing from you soon.

Sincerely,

Tony & Katie Mandarinino
Foundation Co-Founders

Enclosures



SPONSORSHIP INFORMATION

One problem all childhood cancer patients face is the lack of money for research. Less than \$0.70 of each \$100.00 raised by the American Cancer Society goes towards childhood cancer research. That's all childhood cancers combined! Funding from the government is similarly limited. All proceeds from the Duck Duck Run events will benefit The Alex Mandarino Foundation, a 501(c)(3) non-profit organization dedicated to helping save the lives of children with cancer. Tony and Katie Mandarino founded The Alex Mandarino Foundation to honor the courage and strength of their son, Alex, who passed away at the age of 5 from the rare childhood cancer, neuroblastoma. In 2017, with 1000 participants, dozens of corporations and the determination of the Southwest Michigan community, the foundation was able to raise \$40,000 for childhood cancer research. We encourage you to join us at the 2018 event and help us continue the fight to end childhood cancer!

PRESENTING SPONSOR: \$2500

- Prominent logo or name on all promotional and publicity materials including: press releases, race applications, t-shirts, social media, website, etc.
- 8 complimentary 5K race entries

MIGHTY DUCK SPONSOR: \$1000 - \$2499

- Logo or name on website/media publications
- Logo or name on race t-shirts
- Media advertising mention
- 4 complimentary 5K race entries

MALLARD SPONSOR: \$500 - \$999

- Logo or name on website/media publications
- Logo or name on race t-shirts
- Media advertising mention
- 2 complimentary 5K race entries

DUCKLING SPONSOR: \$250 - \$499

- Logo or name on website/media publications
- Logo or name on race t-shirts

RUBBER DUCK SPONSOR: \$100 - \$249

- Logo or name on website

IN-KIND DONATIONS:

Donations of bottled water, food, services, merchandise for kids' fun run & 5K goodie bags, etc. will also be accepted, appreciated, and recognized at the event.



2018 SPONSORSHIP COMMITMENT FORM

Please check the level of sponsorship.

Presenting Sponsor: \$2500

Duckling Sponsor: \$250 - \$499

Mighty Duck Sponsor: \$1000 - \$2499

Rubber Duck Sponsor: \$100 - \$249

Mallard Sponsor: \$500-\$999

In-Kind Donation:
(write description on back)

Please email your high resolution company logo to duckduckrun@gmail.com.

Sponsor Name: _____

Address: _____

Contact Person: _____

Title: _____

Phone: _____

Email: _____

Payment of \$_____ is enclosed.

Value of in-kind donation (if applicable): \$_____

The Alex Mandarino Foundation is a non-profit 501(c)(3) tax-exempt public charity. Tax ID# 46-4144469

Please make checks payable to: The Alex Mandarino Foundation

Send to: 1409 Wolcott Ave., St. Joseph, MI 49085