



Dear Friend:

We are writing to ask for your help in funding research for childhood cancer.

The Alex Mandarinino Foundation is a 501(c)(3) non-profit organization established in loving memory of our son, Alex, who passed away in July 2013 at 5 years of age from a rare cancer, neuroblastoma. It's through Alex's legacy that the foundation focuses on funding research for neuroblastoma and other under funded childhood cancers.

The 3rd annual Alex's Duck Duck Run will be held on Saturday, June 20, 2015 at the Margaret Upton Arboretum in St. Joseph. All proceeds from this event benefit The Alex Mandarinino Foundation. Last year we had over 1000 participants and we raised \$40,000 for childhood cancer research at Memorial Sloan Kettering Cancer Center.

Please help to make this year's event another memorable and successful one. Together, with your support, we can bring the community together as well as raise funds for this very important cause. Your contribution means a lot.

Enclosed please find the details of the sponsorship opportunities. We appreciate your consideration and look forward to hearing from you soon. Please call with any questions or for additional information at (269) 861-1698 or email duckduckrun@gmail.com.

Sincerely,

Tony & Katie Mandarinino
Foundation Co-Founders

Enclosures

Saturday, June 20, 2015



1K Kids' Fun Run & 5K Run/Walk

JOIN OTHER AMAZING BUSINESSES
IN PUTTING ON THE 3RD ANNUAL
ALEX'S DUCK DUCK RUN!

One problem all childhood cancer patients face is the lack of money for research. Less than \$0.70 of each \$100.00 raised by the American Cancer Society goes towards childhood cancer research, and that's *all* childhood cancers combined! Funding from the government is similarly limited.

All proceeds from the Duck Duck Run will benefit The Alex Mandarin Foundation, a 501(c)(3) non-profit organization dedicated to helping save the lives of children with cancer. Tony and Katie Mandarin founded The Alex Mandarin Foundation to honor the courage and strength of their son, Alex, who at age 5 died from the rare childhood cancer, neuroblastoma.

In 2014, with over 1,000 participants, dozens of corporations and the determination of the Southwest Michigan community, we were able to raise \$40,000 for childhood cancer research. We encourage you to join us at the 2015 event and help us continue the fight to end childhood cancer!

PRESENTING SPONSOR: \$2500

- Prominent logo or name on all promotional and publicity materials including: press releases, race applications, t-shirts, social media, website, etc.
- 8 complimentary 5K race entries

MIGHTY DUCK SPONSOR: \$1000 -\$2499

- Logo or name on website/media publications
- Logo or name on race t-shirts
- Media advertising mention
- 4 complimentary 5K race entries

MALLARD SPONSOR: \$500 - \$999

- Logo or name on website/media publications
- Logo or name on race t-shirts
- Media advertising mention
- 2 complimentary 5K race entries

DUCKLING SPONSOR: \$250 - \$499

- Logo or name on website/media publications
- Logo or name on race t-shirts

RUBBER DUCK SPONSOR: \$100 - \$249

- Logo or name on website

IN-KIND DONATIONS:

- Donations of bottled water, food, services, merchandise for kids' fun run & 5K goodie bags, etc. will also be accepted, appreciated, and recognized at the event.

www.thealexmandarinofoundation.org



2015 SPONSORSHIP COMMITMENT FORM

Please check the level of sponsorship below.

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor: \$2500 | <input type="checkbox"/> Duckling Sponsor: \$250 - \$499 |
| <input type="checkbox"/> Mighty Duck Sponsor: \$1000 - \$2499 | <input type="checkbox"/> Rubber Duck Sponsor: \$100 - \$249 |
| <input type="checkbox"/> Mallard Sponsor: \$500 - \$999 | <input type="checkbox"/> In-Kind Donation: (write description on the back) |

Please email your high-resolution company logo to duckduckrun@gmail.com

Sponsor Name:
Address:
Contact Person:
Title:
Phone:
Email:
Payment of \$_____ is enclosed.
Value of in-kind donation (if applicable): \$_____

The Alex Mandarino Foundation is a non-profit 501(c)(3) tax-exempt public charity. Tax ID# 46-4144469

Please make checks payable to: The Alex Mandarino Foundation

Send to: 1409 Wolcott Ave., St. Joseph, MI 49085